

9th Quantity Surveying Research Conference 2016

Port Elizabeth – South Africa, 19 – 21 October 2016

MAIN CONFERENCE THEME: Sea-change: Navigating the waves of change

CONFERENCE SPONSORSHIP PACKAGES

The Ninth Annual South African Council for the Quantity Surveying Profession (SACQSP) Research Conference provides an internationally endorsed forum for academics, post-graduate researchers and practitioners to address and debate the key challenges affecting not only the Quantity Surveying Profession, but all built environment professions.

The South African Council for the Quantity Surveying Profession has long understood the importance of research for the growth and sustainability of the profession. This Council has, and will continue to provide a platform for debate and the sharing of knowledge by quantity surveyors, other built environment professionals and academics in the form of an annual research conference.

The Nelson Mandela Metropolitan University's Quantity Surveying Department has been selected to be the event and content organisers of the Ninth Research Conference. NMMU has placed transformation high on its list of priorities. In order to remain relevant and continue to be leaders in our field the theme of "Sea-change: Navigating the waves of changes" has been proposed for this Quantity Surveying Research Conference.

"Sea change" is a pun. We want to "see change", and we want it to start here, at the "Campus by the sea", Nelson Mandela Metropolitan University.

The term has been defined by the Oxford English Dictionary as an "alteration or metamorphosis [or] a radical change". It dates back further than that, to Shakespeare's "The Tempest", in which the spirit Ariel sings:

Nothing of him that doth fade,

But doth suffer a sea-change,

Into something rich, & strange.

These words remind us that change is difficult. It is to "suffer" but it is also to emerge "richer", more valuable. It is not about losing the essence of who we are, but rather adding to it in significant, forward-focused ways.

The proposed sub-themes for the conference are:

- ▶ Competition and competitiveness
- ▶ Contracts, dispute resolution and ethics
- ▶ Education and training
- ▶ Entrepreneurship and business modelling
- ▶ Environment, adaptation and sustainability

- ▶ Equality and diversity
- ▶ Infrastructure development
- ▶ Innovation and technology

400 delegates are expected to register for the conference which will include academics, post-graduate researchers and practitioners involved in the built environment.

NMMU and the SACQSP invite you to support the academic community by being a sponsor. The following sponsorship packages are available:

PLATINUM SPONSOR - R50 000

(max. 3 companies)

- ▶ Logo on all printed materials and website (main page)
- ▶ Visibility in main venue and break away venues by means of pull-ups
- ▶ Exhibition space 9m²
- ▶ Free ½ page advertisement in Final Programme
- ▶ Free registrations: 4 delegates

GOLD SPONSOR - R25 000

- ▶ Logo on all printed materials and website
- ▶ Exhibition space 6 m²
- ▶ Free registrations: 2 delegates

SILVER SPONSOR - R 15 000

- ▶ Logo on all printed materials and website
- ▶ Free registrations: 2 delegates

OTHER SPONSORSHIP ITEMS

(+/- 400 delegates)

- ▶ 4 Gig USB pen: includes a one colour print of logo onto the USB only: **R55 000** (Same benefits as Platinum Sponsor)
- ▶ A5 Zip-around folder & tablet stand: includes metal branding plaque: **R66 000** (Same benefits as Platinum Sponsor)
- ▶ Inclusion of marketing material in the conference bag: **R5 000**

If you are interested in one of the above mentioned sponsorship packages, please complete the attached form and return it to Prof Gerrit Crafford at gerrit.crafford@nmmu.ac.za

CONFERENCE SPONSORSHIP AGREEMENT

STEP #1: Complete contact information (return to gerrit.crafford@nmmu.ac.za)

Organisation: _____

URL: _____

Address: _____

City: _____

Postal Code: _____

Country: _____

Primary Contact: _____

Title: _____

Telephone: _____

E-mail: _____

Alternative Contact: _____

Title: _____

Telephone: _____

E-mail: _____

Billing contact (If different from above): _____

Title: _____

E-mail: _____

STEP #2: Select Sponsorship Level

Platinum sponsor - R50 000

Gold sponsor - R25 000

Silver Sponsor - R 15 000

Other sponsorship items to be included in the conference bag (+- 400 delegates)

4 Gig USB pen: includes a one colour print of logo onto the USB only - R55 000
(Same benefits as Platinum Sponsor)

A5 Zip-around folder & tablet stand: includes metal branding plaque - R66 000
(Same benefits as Platinum Sponsor)

Inclusion of marketing material in the conference bag - R5 000

STEP #3: Deposit Sponsorship Amount

SACQSP Banking Details

Bank: Standard Bank

Branch: Midrand

Branch Code: 001155

Account: 202529010

Reference: name / company and 2016 QS conference

STEP #4: Proof of Payment

Please send proof of payment to the SACQSP accounts department at accounts@sacqsp.co.za

STEP #5: High Definition Company Logo

Please send your high definition company logo to Prof Gerrit Crafford at gerrit.crafford@nmmu.ac.za