SACQSP2016-01

Creativity and strategy: The development of construction professions

**Crafford, G.J.** 1 **and Cumberlege, R.**2

1 Department of Quantity Surveying, Nelson Mandela Metropolitan University, [Gerrit.Crafford@nmmu.ac.za](mailto:Gerrit.Crafford@nmmu.ac.za), Tel No. +27 41 504 2153.

2 Department of Quantity Surveying, Nelson Mandela Metropolitan University, [Roy.Cumberlege@nmmu.ac.za](mailto:Roy.Cumberlege@nmmu.ac.za), Tel No. +27 41 504 3020.

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**Purpose of this paper:** What are the reason(s) for writing the paper or the aims of the research?

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